

Our Society Is in Deep Trouble

Root Rot

From the time of its founding, the values of American society have been an expression of biblical worldview beliefs. In fact, that is where the very concepts of life, liberty, and the pursuit of happiness (property) originated. Through the years those beliefs have gradually eroded. But beginning in the 1960s and 1970s, the culture tipped decidedly in favor of an anti-God secularism, and the trend has only accelerated since that time. It has now gotten to the point that virtually every institution of modern culture (politics, entertainment, education, news media, etc.) is dominated by non-Christian worldview beliefs. We are rotting from our roots.

Trim the Bush or Save the Root?

There are many organizations, including some Christian ministries, that are working to influence the culture by direct social action. But as important as that is, it doesn't solve the problem. Ultimately, the culture wars have a spiritual root, and the only real solution is spiritual, as well – the nation must turn back to God. Thus, *MarketFaith Ministries*, has chosen to go in a different direction. Instead of social activism, we feel called to focus our efforts in the one place we believe can actually turn things around – *in the lives of everyday Christians*.

The Purpose of MarketFaith Ministries

Many Christians believe that the work of ministry is the work of those called into professional Christian service. That is simply false. The biblical mandate of the professional is to “equip the saints for the work of ministry” (Eph.

4:11-13). The primary work of ministry in the world can only be done by everyday Christians. Without that, the church will fail in its mission!

Pastors and other professionals are able to get in-depth training at a seminary or Bible school. But where can the non-professional get the necessary training? The only logical places are local churches and Christian organizations.



Unfortunately, this kind of opportunity is not available in many places; and the result is a culture drifting ever further from God. One powerful solution to this problem is a ministry dedicated to helping believers with discipleship training – and that is the calling of *MarketFaith Ministries*. There are two parts to our purpose.

1) To Build the Kingdom of God

MarketFaith Ministries has made the strategic decision that since equipping local believers is the place with the greatest potential to impact God's kingdom, that is where he would have us focus our efforts. We specifically:

- Train believers regarding worldview concepts, biblical worldview beliefs, practical faith skills, evangelism, and missions.
- Produce worldview resources; such as books, articles, and other tools, to help strengthen the body of Christ.

2) To Promote Individual Spiritual Growth

Promoting the expansion of God's Kingdom is a really big deal, but it is not enough for us. We

want individual Christians to personally benefit as well. In order to serve believers that way, we provide numerous worldview training opportunities, “how to” articles, books, videos, and many other materials.

Where You Fit In

You are certainly aware of organizations that use high intensity fund raising tactics to gain your support. **Out of principle, we do not do that!** While we depend on the financial support of believers who believe in what we are doing, our approach is to simply share our work and invite you to partner with us.

And rather than focus on what we can *get* from you, to the greatest degree possible we focus on what we can *give* you. Except for our books, everything we produce is available for free – and even the new books we release are given free to all of our financial supporters. It is our calling to provide the entire body of Christ with resources to build the Kingdom of God, and we would like to offer you the opportunity to partner with us in that effort.

When you financially support *MarketFaith Ministries*, you are not merely supporting this ministry; you are making it possible for your brothers and sisters in Christ to be equipped with vital worldview training, as well.

As fellow members of the body of Christ, *MarketFaith Ministries* can be a vehicle for you to express *your* Christian values in the world, and to grow in your own faith.

Thank you for prayerfully considering a ministry partnership with us. We are deeply grateful for any level of financial support you feel led to provide.

MarketFaith Ministries' Ministry Staff

Contact Us

We always stand ready to share with you personally the work and needs of *MarketFaith Ministries* as we seek to build up the body of Christ. If you would like to discuss that with us personally, feel free to contact us in any of ways listed below. And as you feel led, you are also able to make a donation by check or credit card, or through our website.

MarketFaith Ministries

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It is also possible to donate from
our secure website at
www.marketfaith.org.

MarketFaith Ministries is a 501 (c) (3)
not for profit Christian ministry,
and all donations are tax deductible.



Freddy Davis

Freddy Davis is the president of MarketFaith Ministries and is a foremost expert on the topic of worldview. He is the author of numerous books and articles, and frequently serves as a guest speaker for churches, businesses and other organizations.

Freddy received his BS in Communications from Florida State University as well as an MDiv and DMin from Southwestern Baptist Theological Seminary. In addition to starting and pastoring churches in the U.S., he spent nearly seventeen years overseas as an international missionary. He lives with his wife, Deborah in Tallahassee, Florida.

Tal Davis is MarketFaith Ministries' Executive Vice President and an expert in interfaith witness. Tal is an author, pastor and speaker who shares his expertise in presentations to churches and other Christian organizations.



Tal has degrees in Psychology and Political Science from Florida State University, an MDiv from Southwestern Baptist Theological Seminary and a DMin from New Orleans Baptist Theological Seminary. In addition to serving in local church ministry, he served 23 years with the North American Mission Board. Tal lives with his wife, Barbara, in Suwanee, Georgia.

What Would it Take to Change the World?

MARKETFAITH
MINISTRIES
making worldview
practical
